



Talking Points

The talking points below may serve as a guide to frame your conversations with colleagues, neighbors and communities of faith, or others who are interested in learning more about the issue of hunger in North Texas.

- The North Texas Food Bank unveiled the Stop Hunger Build Hope capital campaign in an effort to close the current 92 million meal gap in our region.
- By providing the right food to the right place at the right time, we call that shortening the line, while feeding the line to nutritious food.
- Since the Food Bank’s founding in 1982, the mission has grown as the number of our hungry neighbors in North Texas has increased.
- Hunger is a growing and urgent problem in North Texas as is found across the Food Bank’s 13-county service area.
- Currently NTFB provides access to 190,000 nutritious meals per day for hungry North Texans, but the true need is for 250,000 meals per day —or 92 million nutritious meals annually.
- With a fundraising goal of \$55 million, this is the largest social service capital campaign in North Texas history.
- The campaign will fund a new volunteer and distribution center in Plano, as well as improvements and technology solutions that will help our Partners more efficiently distribute food.
- Right now, there are more than 850,000 food-insecure North Texans who are struggling to make ends meet.
- We encourage everyone who is looking to make a difference in our area to look to the North Texas Food Bank and support its capital campaign.
- There are many ways to get involved and “Make Your Mark” on our community:
 - Host an event at your home, community of faith, or place of business
 - Request an NTFB representative to come speak at your event visit www.ntfb.org/speakers to fill out the form
 - Advocate for the NTFB and their mission on your social media channels
 - Donate to the campaign: www.ntfb.org/stophunger
 - Ask your employer about matching contribution opportunities
- We are proud that we have already raised more than \$42 million of our \$55 million goal! We need your support, now more than ever, to reach our goal by December 31, 2017.
- Your gifts will help NTFB feed hungry children, seniors and families across North Texas.

STOP HUNGER
buildhope
our campaign for
a stronger north texas

- We know the North Texas community is behind us, and we invite all those that want to invest in our region to visit ntfb.org/stophunger to make their donation today.